



Smart QR Order — Bakery & Cake Studio OS

Display QR Menus, Custom Cake Pre-Orders, Pastry Decorator KDS & Branded 0% Commission Bakery Website

smartqrorder.com/bakery
Bakery OS

+31.8% Higher Cake Checks Automated add-ons & toppers	-42% Stale Shelf Waste Advance pre-orders & batch sync	0% Handwriting Errors Digital custom piping messages	< 24h Turnkey Setup Wooden QR stands • Free website
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1. Executive Overview: Artisan Baking Meets Smart QR Ordering

Bakeries, cake studios, and patisseries face a unique dual challenge: managing frantic morning counter crowds buying fresh bread and pastries, while orchestrating high-value custom celebration cakes with complex inscriptions, dietary preferences, and advance pickup time slots. Misread handwritten order slips lead to misspelled birthday cakes, and guesswork leads to 15%–20% unsold stale pastry waste every evening. **Smart QR Order** provides an all-in-one platform: customers scan display case QR codes or order from home on your branded website, personalize cakes with digital clarity, and select exact pickup slots. Orders route directly to the Pastry Decorator KDS tablet, eliminating costly mistakes while cutting stale shelf waste by **42%**.

2. Operational Transformation: Traditional Bakery Chaos vs. Smart QR Order

Operational Area	Traditional Bakery Chaos (Bottlenecked)	Smart QR Order Powered Bakery (High Velocity)
Custom Cake Orders	Scribbled paper order slips; phone miscommunications and misspelled names.	Digital Inscription Builder: Customers type exact name, age & message with live preview.
End-of-Day Shelf Waste	Over-baking based on guesswork leads to 15%–20% stale pastries thrown away.	Advance Pre-Orders & Batches: Bakers know exact production counts 24 hours in advance.
Counter Rush Queues	Impatient queues during morning rush hours; customers walk away.	Instant Counter QR Scan: Customers scan, pay via UPI, and grab fresh bakes in seconds.
Dietary & Eggless Tagging	Cashiers frequently confused about eggless, gluten-free, or nut allergens.	Clear Visual Badges: 100% automated allergen icons (Eggless, Vegan, Gluten-Free, Nut-Free).
Delivery Commissions	Losing 25% to 35% of handcrafted cake margins to delivery aggregators.	0% Commission Portal: Direct celebration cake and festive hamper pre-order website.

3. The 3-in-1 Triple Advantage Included in Every Plan

1. Counter & Display QR Zero app download. High-res pastry & bread cards with eggless badges, daily bake batch times, and instant UPI pay.	2. Pastry Decorator KDS Screen Split routing sends sourdough & croissants to ovens, and custom birthday cakes to decorator piping tablets.	3. Branded Bakery Website Builder 10 warm pastry themes, online cake customizer, advance pickup slot calendar, festive hampers, and custom domain SSL.
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4. End-to-End Bakery Workflow: From Display Scan to Packaged Box

STEP 1: SCAN DISPLAY QR OR VISIT WEBSITE	Customer scans custom wooden QR stand at bakery display case or visits website from home. Zero app download needed. Instant visual menu opens with categories: Custom Cakes, Artisanal Sourdough, Viennoiserie, Cookies & Hampers.
STEP 2: CUSTOM CAKE DESIGN & INSCRIBE	Customer selects Belgian Dark Chocolate Truffle Cake (1 Kg). Modifiers prompt eggless sponge (+₹100), customized message piping ('Happy 30th Birthday Priya!'), and add-ons like gold acrylic toppers (+₹150) and candle sets (+₹80).
STEP 3: ADVANCE DEPOSIT & PICKUP SLOT	Customer chooses pickup date & time slot (e.g., Tomorrow, 4:30 PM). Pays 50% advance deposit or full amount via UPI QR, Razorpay, or credit cards. Receives digital receipt & automated WhatsApp confirmation.
STEP 4: OVEN & DECORATOR KDS DISPATCH	Baking schedule auto-syncs with oven line; cake decorator sees digital ticket with exact flavor, piping text, and pickup hour. When ready, chef taps 'Ready' -> Customer receives WhatsApp notification that cake is boxed and waiting.

5. Back-of-House Architecture & Pastry Kitchen KDS Features

Pickup Slot Countdown Timers	Tickets display customer pickup hour and countdown indicators (Urgent, Baking, Decorating, Ready) so cake decorators prioritize same-day pickups effortlessly.
Multi-Station Kitchen Routing	Sourdough loaves and croissants route to morning oven displays; customized cakes route to decoration tablets; hot beverages route to espresso bar screens.
Real-Time '86' Stock Toggle	Sold the last blueberry cheesecake or sourdough boule? Tap '86' in 3 seconds to immediately disable the item across both display QR and the website.
Raw Ingredient Batch Depletion	Track butter, Belgian chocolate, flour, and cream consumption against baked goods sold, catching waste and optimizing weekly supplier orders.

6. Turnkey Hardware Kit: Custom Laser-Engraved Wooden/Acrylic QR Stands

Every annual subscriber receives complimentary **Spill-Resistant Laser-Engraved Wooden & Acrylic Counter QR Stands** featuring your bakery logo, daily bake schedule badge, and guest Wi-Fi QR code. Built tough for high-traffic bakery counters.



7. Built-in Bakery Website & Cake Store: Save ₹50,000+ on Web Agencies

Most bakeries pay external web design agencies ₹45,000 to ₹80,000 for a website that is static and impossible to update with daily bake batches. With **Smart QR Order**, a high-converting digital storefront with online cake pre-orders and festive hampers is fully included at zero extra charge.

10 Warm Pastry Layouts Curated visual themes tailored for artisan bakeries, cake studios, French patisseries, and sweet boutiques.	0% Commission Cake Pre-Orders Customers order celebration cakes online; 100% of profit stays in your pocket instead of 30% delivery app fees.
Festive Gift Hamper Store Sell artisan cookie tins, Diwali/Christmas pastry boxes, and corporate gift hampers with doorstep courier delivery.	Custom Subdomain or Custom Domain SSL Host on yourbakery.smartqrorder.com or connect your custom domain (e.g., lamourpatisserie.in) with free SSL.

8. The Concrete ROI Math: Why Smart QR Pays for Itself in 10 Days

ROI SIMULATION FOR AN ARTISAN BAKERY & CAKE STUDIO (180 DAILY ORDERS):

- **Automated Custom Cake Add-Ons (+₹250 toppers & eggless):** 14 cakes/week × ₹250 = +₹3,500/week
- **Viennoiserie & Coffee Pairing Upsells (+₹140 croissant):** Upsold on 22 orders/day × ₹140 = +₹3,080/day
- **Stale Shelf Waste Reduction (Advance pre-orders):** Saving 12 unsold pastries/day × ₹120 cost = +₹1,440/day

TOTAL PROJECTED REVENUE INCREASE: +₹4,520 / DAY (OVER ₹1,35,000 / MONTH)

The Patisserie & Bakehouse Annual Plan costs just ₹19,999 for the ENTIRE YEAR (less than ₹55/day). Your subscription is recovered in the first 5 operating days.

9. Verified Bakery Testimonial

"Before Smart QR Order, we were losing customers during morning rush hours due to long lines, and custom birthday cake inscriptions were written on messy paper slips that decorators frequently misread. Since setting up Smart QR Order, customers pre-order celebration cakes with exact custom piping text and pickup time slots. Our cake sales jumped 32%, our end-of-day stale waste dropped by 40%, and the managed bakery website has saved us ₹60,000 in agency fees!"

— **Chef Ananya Deshmukh, Founder & Master Pastry Chef, L'Amour Patisserie & Studio (2 Outlets)**

10. Official Plan Catalog & Multi-Outlet Packages

Choose the package matching your current bakery operations and expansion roadmap:

Plan Name	Monthly	Annual (Best Value)	Included Stands / Tables	Bakery Website	Core Features
■ Artisan Bakery Lite	■999/mo	■9,999/yr Save ■1,989	Up to 15 Stands (1 Outlet)	Digital Pastry Page	Fast QR ordering, daily bake showcase, eggless badges, cash/UPI billing.
■ Patisserie & Bakehouse	■1,999/mo	■19,999/yr Save ■3,989	Up to 35 Tables / Stands	Managed Bakery Website	Oven & decorator KDS, custom cake builder, barcode scale integration.
■ Flagship Cake Studio ■	■3,999/mo	■39,999/yr Save ■7,989	Up to 75 Stands (Up to 2)	AI Website + Local SEO	Advance pickup slots, wedding cake inquiries, raw ingredient batch depletion.
■ Artisan Roastery Bakehouse	■6,999/mo	■69,999/yr Save ■13,989	Up to 150 Tables (Up to 4)	Custom Domain + SSL	Split station routing (Oven, Decorator, Espresso), festive hampers, loyalty stamp.
■ Bakery Chain & Commissary	■11,999/mo	■119,999/yr Save ■23,989	Up to 300 Tables (Up to 10)	White-Label Portal	Commissary production batches, inter-store transfers, shelf markdown engine.
■ Bakery Ultimate AI Suite	■19,999/mo	■199,999/yr Save ■39,989	Unlimited Stands & Outlets	AI Multi-Bakery Network	AI morning bake yield forecasts, automated raw supply reorders & 24/7 VIP SLA.

11. Why Annual Subscription is the Clear Choice for Bakeries

• 2 Months Completely FREE: Pay for 10 months, enjoy 12 months access.	• Free Wooden QR Stands: Custom laser-engraved display stands delivered free.
• Free Website & SEO Setup: Our team configures your branded bakery site.	• 100% White-Glove Onboarding: Full pastry, cake modifier & photo setup in 24 hours.

READY TO SUPERCHARGE YOUR BAKERY OPERATIONS?

Start your **7-Day Risk-Free Trial** in 60 seconds. No credit card required. Includes instant counter QR generator, decorator KDS simulator, and your branded bakery website builder.

Website: smartqrorder.com/bakery | **Setup Turnkey:** ■1,000 | **Live Demo Available**